

HCT

For Home Care
& Senior Living

Sept. 7 & 8, 2022
Gaylord National, MD

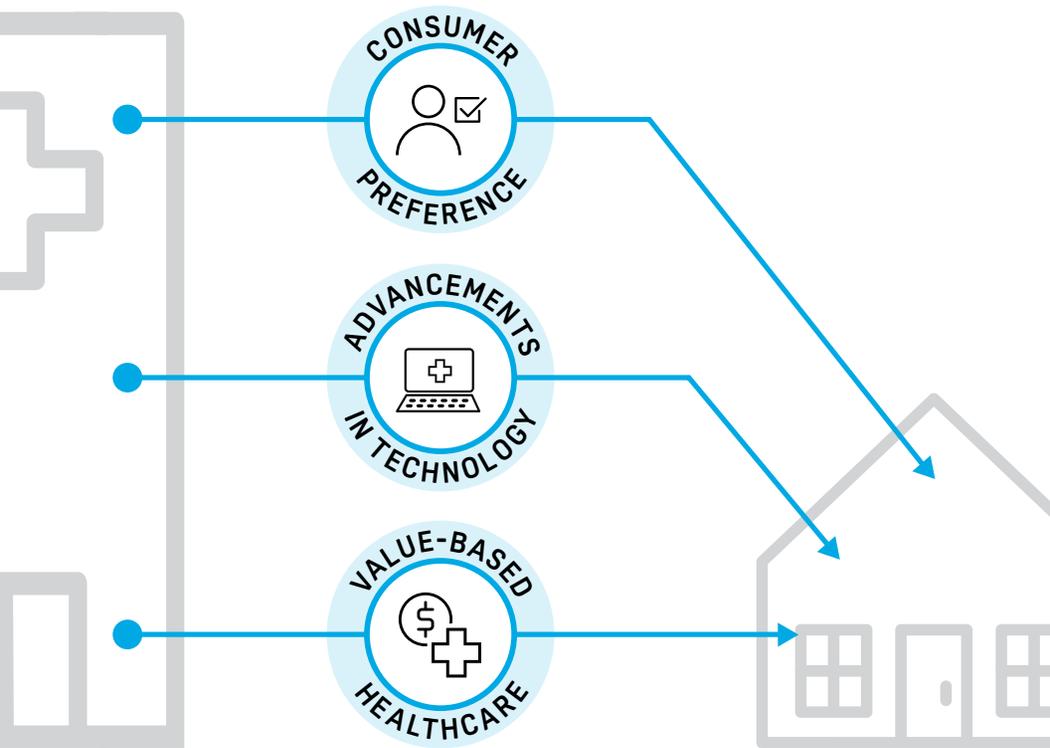
**DISCOVER TOMORROW'S
TECHNOLOGY TODAY**

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FROM THE PRODUCERS OF **HOME CARE 100** AND **iii SENIOR LIVING 100**

The future of care delivery starts at HCT.

Three trends are accelerating the migration of care delivery into home-based settings:



HCT is more than a technology trade show. **We're the spark igniting what comes next.**

HCT will give you an immersive overview of the **most innovative caregiving technologies** on the market – what's on the horizon, who's leading the charge, and how early tech adoption can help your organization:

- 1  Deliver higher quality care
- 2  Coordinate care more efficiently
- 3  Lower the cost of care
- 4  Alleviate staffing burdens

HCT'S NICHE

HCT is the only tech conference **designed specifically for home care and senior living** and **focused solely on caregiving technology**. This ensures every takeaway, contact and conversation is relevant and applicable to your business, allowing you to dive deep – where other events may only skim the surface.



The Entire Home Care & Senior Living Universe

HCT has a super concentrated audience comprising only organizations who care for – or own the healthcare risk for – people in the home:

Home Health

Personal Care

Hospice

Assisted Living

Independent Living

Life Plan Communities

Payers



- ▷ Adult Day Facilities
- ▷ Behavioral Health
- ▷ Board and Care Homes
- ▷ Chronic Care Management
- ▷ Developmentally Disabled Homes
- ▷ EMS/Ambulance Services
- ▷ Hospital-at-Home
- ▷ Infusion
- ▷ Memory Care
- ▷ Palliative
- ▷ Pediatric Home Health
- ▷ Pharmacy
- ▷ Primary Care
- ▷ Respiratory
- ▷ SNF-at-Home
- ▷ Social Work

The Full Spectrum of Caregiving Technology

This high-energy environment offers you ample opportunities to learn about – and connect with – **the most cutting-edge caregiving technologies** that can enhance how your organization delivers care.

Remote Patient Monitoring

Telemedicine

Data Analytics

Diagnostics

Resident Safety/PERS



- ▷ Assistive Devices
- ▷ Care Transitions Software
- ▷ Clinical Apps
- ▷ Clinical Technologies
- ▷ Communications Software
- ▷ Consulting Services
- ▷ DME
- ▷ EHR/EMR Software
- ▷ Infusion Supplies
- ▷ Medical Supplies
- ▷ Mobile Imaging
- ▷ Mobility Aids
- ▷ Oxygen/Respiratory Equipment
- ▷ Patient Safety - Falls Prevention
- ▷ Performance Analytics
- ▷ Pharmacy
- ▷ Population Health
- ▷ Resident Engagement
- ▷ Therapeutic Technologies
- ▷ Triage Technologies
- ▷ Wearables
- ▷ Wound Care

2022 Schedule at a Glance

Education
Networking
Expo Hall

TUESDAY, SEPT. 6

5:00 – 7:00 PM **Opening Reception**

WEDNESDAY, SEPT. 7

7:00 – 8:00 AM **Breakfast**

8:00 – 8:50 AM **Opening General Session**

9:00 – 9:45 AM **Concurrent Panel Discussions**

9:50 – 10:35 AM **Concurrent Panel Discussions**

10:40 – 11:00 AM **Concurrent Case Studies**

11:05 – 11:25 AM **Concurrent Case Studies**

11:30 AM – 5:30 PM **Expo Hall**

12:00 – 2:00 PM **Lunch**

1:00 – 2:30 PM **Speed Meetings**

3:00 – 5:00 PM **Solutions Showcases**

5:30 – 7:00 PM **Reception**

THURSDAY, SEPT. 8

7:00 – 8:00 AM **Breakfast**

8:00 – 8:45 AM **Keynote**

8:45 – 9:45 AM **General Session**

10:00 AM – 2:00 PM **Expo Hall**

10:00 AM – 2:00 PM **Solutions Showcases**

12:00 – 2:00 PM **Lunch**

2:00 – 3:00 PM **Closing General Session**

General Sessions

OPENING GENERAL SESSION

The Future of Home-Based Technology is Here

To see the most cutting-edge home-based technologies in action, look to providers who are already accountable for clients' full healthcare spend. These value-based providers have big incentive to avoid hospitalizations, manage chronic illness efficiently, anticipate changes in condition, and encourage healthy living – and have thus aggressively deployed a host of technologies to achieve these aims. Featuring a mix of home health, senior living, home-based physicians and PCPs who have ample risk – MA sub-capitation, ACO, or ACO Reach program.

KEYNOTE

The Seismic Impact of Digital Health on Care Delivery

Dr. Joseph Kvedar has been driving innovation, creating the market, and gaining acceptance for connected health for nearly three decades. He joins HCT for a conversation on what the future of caregiving technologies will look like for home care and senior living.

Dr. Joseph Kvedar

Chair, American Telemedicine Association; Professor, Harvard Medical School; Co-Chair, American Medical Association's Digital Medicine Payment Advisory Group; Author

GENERAL SESSION

On the Forefront of Innovation: Enlightened Learnings in Caregiving Technology

Coming off 30 months of intense acceleration of healthcare technology, four operators known for their "pro-tech" cultures will share how their organizations' on-the-fly innovation during the pandemic galvanized their approach to caregiving technology. They'll share solutions that brought about the greatest operational efficiencies in the last two years – in telehealth, remote monitoring and data analysis – and how these valuable learnings now inform their technology strategies post-pandemic.

CLOSING GENERAL SESSION

15 Emerging Technologies to Solve the Workforce Crisis

Solving the workforce crisis is not only about attracting and retaining talent. It's also about getting the most out of your people by maximizing their performance and utilization – and minimizing non-productive activities. This session will drill down on fifteen leading solutions across the five main areas for optimizing your human capital:

1. Predictive recruiting and retention
2. Augmented decision-making
3. Optimal resource management
4. Error prevention and reduction
5. Process and workflow automation

Panel Discussions

Remote Patient Monitoring

The Vanguard of Virtual Care

Unpack what the future of remote monitoring looks like through the lens of three early adopters using contactless, ambient monitoring to improve care coordination, staffing shortages, and the patient/resident experience.

- **Andy Craig**, VP & Chief Innovation Officer, Maple Knoll Communities
- **Ann Painter**, SVP Home Health & Community Services, ChristianaCare HomeHealth

Telemedicine

Assessing Acuity for Home-Based Care

Is telehealth the key to making higher acuity care financially feasible in the home? We'll look at cutting-edge technologies connecting physicians with in-field caregivers and discuss the limits of in-home acuity, reimbursement opportunities, and return-on-tech-investment (ROI).

- **Dave Davis**, VP Clinical Solutions & Integrity, AccentCare

Diagnostic Tools

Expanding the Breadth of In-Home Services

Explore the new wave of caregiver- and patient-administered diagnostic tools and the benefits to your organization, including reduced staffing, expanded clinical services and better outcomes.

- **Bryant Hutson**, VP Business Development, MedArrive
- **Kevin Riddleberger**, Co-Founder & Chief Strategy Officer, DispatchHealth

Predictive Clinical Analytics

Harnessing the Power of Early Intervention

Providers on the forefront of predictive data analytics will describe how algorithms and AI-assisted machine learning are helping reduce hospitalizations and improve payer relations.

- **Tim Hanold**, CEO, Care Advantage
- **Cyndi Shook**, VP Clinical Practice, Amedysis Home Health Care & Hospice
- **Glenn Steigbigel**, SVP Clinical Service Center, AccentCare

Special Events

Speed Meetings

Wednesday, September 7 | 1:00 – 2:30 PM

Eight consecutive 8-minute meetings – a highly efficient way to get to know our HCT solution partners. Pre-arranged ahead of the conference, these conversations will be highly consultative, and you'll walk away with fresh ideas for implementing new caregiving technology in your organization – and maybe your next great business partner.

Solutions Showcases

Wednesday, September 7 | 3:00 – 5:00 PM

Thursday, September 8 | 10:00 AM – 2:00 PM

Rapid-fire presentations from innovators with cutting-edge solutions for more efficient care delivery.

Care Management

- CareXM, Experience Management

Coding & Compliance

- Select Data

Data Analytics

- Aspire Clinical Intelligence
- Medalogix

Diagnostics

- Aidar
- Spect
- TytoCare

DME

- StateServ

Document Management

- Kno2

Enterprise Software

- KanTime
- Net Health
- WellSky

Financial Advisory

- Lincoln International

Mobile Solutions

- Stratix

Payor Management

- Viventium

Remote Patient Monitoring

- Zemplee

Robotics

- Bear Robotics

Telehealth

- AliHLTH LLC
- Health Recovery Solutions
- Synzi

Training & Education

- CareAcademy
- Showd

Triage Technology

- IntellaTriage

Virtual Reality

- Embodied Labs
- Mynd VR
- Rendevar

Wearables

- Intrex

Workflow Automation

- Element5

Workforce Management

- CareConnect

Additional Showcases to Be Announced at hctexpo.com

Thank You to Our Sponsors (As of July 5)

HCT is proud to partner with the **most innovative solutions companies** on the market.

LEADERSHIP LEVEL



CARECONNECT
Workforce Management Software



CareXM
Experience Management
Triage Technology



element5
Automation



HRS Health Recovery Solutions
Telehealth



KanTime
How better happens.
Enterprise Software



Kno2
Document Management



Net Health
Enterprise Software



WellSky
Enterprise Software

EXECUTIVE LEVEL



LINCOLN
INTERNATIONAL
Finance – Investment Bank



MEDALOGIX
Data Analytics



StateServ
DME/HME Management Solutions



SYNZI
Telehealth

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ATTENDEE RATES

	Early Bird By August 1	Regular Rate After August 1
Home Care Providers, Senior Living Operators & Payers		
Premium Attendance <small>(Includes Speed Meetings; See Page 9)</small>	\$500	
Standard Attendance	\$900	\$1,100
Additional Attendee	\$700	\$900
Exhibit Hall Only – 2 Days	\$800	
Exhibit Hall Only – 1 Day	\$450	
Associations	\$900	\$1,100
Investors & Vendors	\$1,500	

GROUP RATES

Home Care Providers, Senior Living Operators & Payers
Special group rates are available for teams of **five or more**.
Contact Miriam Adams at madams@lincolnhc.com.

Sponsors & Exhibitors
Event access and number of attendees varies by package.
Contact Jim Kovac at jkovac@lincolnhc.com.

ACCOMMODATIONS

 **Gaylord National Resort**
201 Waterfront Street
National Harbor, MD 20745

 **Reservation Deadline:**
Friday, August 12, 2022
or until sold out

 **HCT Preferred Room Rate:**
\$299 per night plus tax

 **Book Your Room:**

- hctexpo.com
- Or call (877) 491-0468 and reference HCT



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c/o Lincoln Healthcare Leadership
3530 Post Road, Suite 201
Southport, CT 06890